

## Format for submitting Success Story of Farmer

1. General Information of farmers: Postal address (Village, Block, District, State), Mobile No., Email etc.,
2. Area and Crops taken up by farmer
3. Area and crops taken up under organic farming
4. When started organic farming – Date & Year
5. Which Certification System adopted: A. PGS-INDIA certification promoted by NCOF or TPC under NPOP promoted by APEDA
6. Conversion Status: C1, C2, C3 in case of TCP and PGS-INDIA Green or PGS-INDIA Organic in case of PGS
7. On farm organic inputs prepared and used: Abstract of procedure preparation and application
8. Off farm organic inputs preparation, If any: Abstract thereof and its application details
9. Special Achievements with regard to production
  - I. How the cultural practices impacted on production
  - II. How the usage of Agricultural Inputs impacted on production
  - III. What are the package and practices adopted and impact on production
  - IV. Any other practices that supported for impact on production
10. Details of increase in production or productivity per hectare or acre
11. Achievements in Marketing
  - Marketing in local market – Abstract
  - Tie up with FPOs or Buyers for marketing details - Abstract
  - Processing and packing details if any - Abstract
  - Brand building - Abstract
  - Javikkheti marketing - Abstract

Send the 4-5 good photographs and 10 Minutes video of farmer on any of above aspects